

MediaGate to Introduce Series of High Performance Cables at 2008 International CES

Las Vegas, NV., January 02, 2008 – MediaGate, a provider of wireless HD TV and PC digital video drives, today announced that they will be exhibiting their new line of high performance cables at the 2008 International CES. Complementing MediaGate's digital media adapter (DMA) solutions, the new line of cables includes HDMI, fiber optic, S-video, digital coax, and YUV cables, offering home theater enthusiasts and system installers high-performance cabling at an affordable price, up to lengths of four and eight feet long.

2008 International CES will be held from January 7-10 in Las Vegas, Nevada. MediaGate will display their new line of cables, as well as revisions to their popular media players in the South Hall at booth number 32042.

Designed for multimedia and entertainment applications, MediaGate's cables feature top of the line performance specifications – such as high crush resistance, low attenuation, high resistance to hostile environments, and a small reflection factor – to deliver sharp pictures, true-to-life color, and enhanced audio.

The new cable line includes:

- HDMI Cables
- Component Cables
- S-Video Cables
- Fiber Optic
- Digital Coax 5.1
- Stereo Audio

“CES is widely recognized and well-respected for providing opportunities for the consumer electronics industry to display the latest and greatest,” said Jason Chen, President of Sales and Marketing of MediaGate. “We're anxious to leverage our expertise in making digital media products and offer customers simple, high performance cabling solutions for their home theater needs. Just like with our digital media adapter products, we've focused on what consumers want – affordability without compromising quality and reliability.”

For more information, visit www.mediagateusa.com.

About CES

The International CES is produced by the Consumer Electronics Association (CEA), the preeminent trade association promoting growth in the consumer technology industry. CEA represents more than 2,100 corporate members involved in the design, development, manufacturing, distribution and integration of consumer electronics products. All profits from CES are reinvested into industry services, including technical training and education, industry promotion, engineering standards development, market research and legislative advocacy. For more information on the 2008 International CES conference program and detailed conference schedules, please visit www.CESweb.org/conferences.

About MediaGate

Founded in 2004, MediaGate is a global leader in design, manufacture, and marketing of network media adapters and A/V peripherals. With presence in Asia, Europe, Australia, and the Americas, MediaGate is among the fastest growing solution provider for multimedia and entertainment networking products in the world.

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